

NEWSLETTER

INNOVATIVE AGRICULTURAL SOLUTIONS

The application of innovative digital technologies in the agriculture modernization sector is prioritized worldwide for ensuring the combination of knowledge and proven experience, enabling significant progress and opportunities for the development and implementation of unexplored, non-traditional effective methods.



On March 2, 2022, a B2B meeting on Innovative Agricultural Solutions was organized at the Agricamp training center in Kotayk province of Armenia within the frames of the Rural Economic Development - New Economic Opportunities Program financed by the USAID and implemented by the CARD Foundation. The event aimed at introducing the companies offering innovative services and products to medium and large-scale orchard and greenhouse owners, including the application of solar energy, soil parameters measuring smart devices, digital technologies for the greenhouses, water, and soil resources technological management, automated irrigation systems, biodegradable water-absorbing materials, etc.



Shtigen, Green Ground, Nu Farm Tech Ecotechnology, and Revalcon company representatives, as well as the winners of the Agrotech Start-up Incubator competitions of the National Agrarian University of Armenia, presented their innovations for the agricultural sector to the RED-NEO Program beneficiaries.

In his opening speech, Mr. Gagik Sardaryan, CARD Foundation Director, highlighted that Armenia's professional potential can significantly change the situation in the agricultural sector through innovative digital technologies towards developing up-to-date, more profitable agriculture.

“The 4th industrial revolution has moved to the agricultural sector as well. The digital technologies, drones, artificial intelligence, and sensors are widely applied in agriculture, fully transforming the sector”, - Mr. Vardan Urutyun, the ANAU rector, noted.

Similar workshops enable the advancement of modern developments in agriculture, making Armenia a competitive, attractive, promising agricultural environment.