



# NEWSLETTER

## French Companies Representatives in Armenia

*During the week of April 11-15, CARD Foundation hosted the representatives from 2 French companies, specialized in irrigation systems and equipment for the wine producing industry.*



Mr. Baptist Cohen from the Pera Pellenc Company and Ms. Alice Ractmadoux from the SCP company visited Armenia to introduce their services and get familiarized with the viticulture sector of the country. They visited a number of wineries and brandy producing companies both in Yerevan and in marzes.

On April 13, 2016 they conducted a seminar for wine producers and grape growers. Mrs. Alice Ractmadoux presented the Societe du Canal de Provence (SCP) company, which offers turnkey irrigation projects and related services, based on over 50 years of know-how in the field of irrigation and water solutions. All the solutions are tailor-made and based on preliminary studies, which consider the specific conditions and respect the targets of the customers in terms of water-saving.



Mr. Baptiste Cohen presented the Pera Pellenc Company that designs and manufactures equipment, from hopper to press, and from temperature control to thermo-treatment. The company exports all over the world and has turned its name into a quality, trustworthy brand. Trained technicians of the company are always on hand to ensure the proper after-sale service,

thus enabling its customers to approach the harvesting period with full working equipment. During the workshop both companies presented the range of products and services offered by them, readily replied to all the arisen questions. Similar events can be of great importance and can provide bases for further mutual collaboration.

## The Ambassador of Israel Pays a Visit to CARD Office

*On April 12, 2016 CARD Foundation office hosted H.E. Mr. Shmuel Meirom, Ambassador of the State of Israel to the Republic of Armenia.*



During his visit Mr. Meirom was introduced to the company's history, main operation directions and achievements. In his welcome speech Mr. Gagik Sardaryan, CARD director stressed the high-level partnership and cooperation with Israel through a number of mutual projects. Mr. Sardaryan highlighted some specific trainings and study tours, organized for the company's employees and farmers.

He also mentioned the recently held workshop on Agricultural Policy, conducted by two experts from Israel, highly valuing the importance of such events in the future. Mr. Ambassador was really impressed by the intensity of cooperation and expressed his readiness to discuss any further opportunities.

