



New Perspectives of Cooperation

Within the frames of the ADA «Animal Health Management» project, CARD Foundation hosted WWS company representatives, former marketing area director Mr. Tony Evangelo and his substitute Mr. Preston Fernandes.

Almost ten years of cooperation between CARD and WWS resulted in the increase of the number of genetically improved livestock with a higher productivity in lots of Armenian farms. Farm Service Centers, functioning in different marzes of Armenia, apply the WWS genetics for the purpose of cattle breeding. The visit of the WWS company representatives aimed at the review of the situation in FSCs from the Artificial Insemination (AI) perspective. They also wanted to define the criteria for the assessment of the Animal improvement system at the national level for the purpose of the registration of genetically improved farms and establishment of a Farmers Association.



A number of discussions were organized with the FSC representatives, Animal Breeding and Veterinary department of the Ministry of Agriculture, students and faculty of the Veterinary department of the Armenian National Agrarian University (ANAU). Very important were also the visits to the farms with F4 generation animals (fourth generation, received from the improvement of the local animals), with a productivity of around 4,500-5000 litres.

During the meetings with the CARD staff WWS company representatives discussed the frames of cooperation with the FSCs and the share and role of AI in their strategy. We are sure that the established strong cooperation between the two companies will continue to expand in the future.



Indian Ag. Machinery Demonstration

In February, 2016 the Armenian delegation, headed by the RA Minister of Agriculture Mr. Sergo Karapetyan paid an official visit to India, during which the delegation members had an opportunity to familiarize themselves with agricultural machinery suppliers. CARD director Mr. Gagik Sardaryan was one of the delegation members and he had a chance to meet the representatives of Shaktiman, Field King and some other companies. As a result of discussions following the visit CARD Foundation decided to cooperate with Shaktiman and Field King. The company has already imported high-quality tractor couplers (rotary tillers, power harrows, hay rakes, balers, fertilizer broadcasters).



On September 16 Card Foundation organized a demonstration of the Shaktiman equipment in the field within the frames of the Partnership for Rural Prosperity (PRP) project. The farmers had an opportunity to see how the machine performs, how it can be beneficial for the farms, how it should be used. Attending the demo was the Export Manager of Shaktiman company, Mr. Tushar Kawale. "Shaktiman is the biggest company in the world for soil processing equipment, Rotary tillers, selling 75000 machines every year. The biggest advantage of Shaktiman machines is the good quality and the affordable price. The spare parts are very economical. The company supplies to 70 countries, people are happy, it's a good business", Mr. Tushar noted.

When showing one of the machines, Mr. Tushar mentioned. "The machine is mulching grass, all the residuals, branches and makes a manure, so there is no need to burn them. When burning the residuals, the soil becomes damaged, and pollution happens. So the machine is beneficial both for the farm and for the environment. Thus by using the machine you are helping your farm, you are helping the environment."

Farmers were impressed by the demonstration, they raised a lot of questions and discussed the potential for future cooperation.

