



CARD's 10 Year Anniversary Marked by Charity

Lifelong Dream of the Dilanyan Family Comes True

During the ten years of its operation the Center for Agribusiness and Rural Development (CARD) Foundation has assisted farmers and agribusinesses in increasing incomes, decreasing poverty and creating jobs, thus leading to sustainable livelihoods. Being committed to the Corporate Social Responsibilities, as well as driven by an internal belief in the prosperity of the society, CARD Foundation takes specific steps to deal with social and environmental issues on a regular basis.



In 2015 CARD Foundation marked the 10th anniversary of its establishment. The anniversary, though, was not celebrated, instead, the funds were directed to charitable activities. These activities first and foremost targeted the most vulnerable families. Particularly, in the second largest city of Armenia, Gyumri, after the 1988 disastrous earthquake many people still reside in temporary shelters. The story of the Dilanyan family,

which was presented to CARD by “Shirak Kentron” NGO, was not an exception. The extended family of 4 members lived in a damp hut for more than 27 years. Immediately after viewing the case of the family, CARD undertook the purchase of a new and well-repaired flat for the family. In March 2016 the family moved to a 3-room apartment, fully furnished and equipped with all the necessary household appliances.



Bring Hope to the Border

Another area that is under the permanent attention of our organization is the aid to the border villages of Armenia. These areas need the most support in our country, as the ongoing war situation creates countless difficulties to the village inhabitants. Lack of employment, constant sniper-fire, poor conditions of households and educational institutions are some of the challenges that people in border villages face. They want to stay in the places they were born, grew up in, and have lived their entire lives, but all of these problems combined make it difficult for them to stay in their homes.



CARD Foundation highly values the creation and fortification of infrastructures in border areas. The decision not to celebrate the 10 year anniversary enabled CARD to spend part of the savings on the upgrading of the sport school in Artsvaberd community, located in the line of constant fire in Tavush region. In 2015 CARD undertook the initiative of installing a heating system in the sport school. Besides, the windows of the school were changed and sports inventory was provided to them. From now on the children in Artsvaberd will have an opportunity to get a proper physical training. Healthy young generation is the guarantee of the security, wellbeing and future of our nation.

