



It was great to see you in Madison!

Wow! World Dairy Expo 2011 was an event to remember! The beautiful Wisconsin weather provided a lovely atmosphere for both people and cattle! This year's theme – "Around the World of Dairy in 5 Days" – couldn't have been more appropriate. Some quick stats:

- 68,006 WDE visitors from 90 countries
- 2,587 dairy cattle from seven breeds exhibited
- 345 WWS guests (35 groups from 23 countries)
- 105 WWS farm visits

Thank you to everyone who helped make WDE 2011 a success! We hope to see you again next year!

WWS 40-year fact



The WWS mating program has enjoyed continuous growth since its introduction. Since 1994, the number of cows mated globally has increased from 1.5 million to 6.18 million! Also, with herd sizes increasing, the WWS PedMate program has grown by 349% over the last 10 years!

WWS welcomes Alexis Vandergriff

WWS is pleased to welcome Alexis Vandergriff to our Order Department. In her new role as an Order Processor, Alexis will be working with distributors to coordinate orders and shipments. She brings a wealth of experience to our team, as she has previously held similar roles in the medical, residential and citrus industries.



Alexis was raised in the local Visalia community. She is happily married and the proud mother of three children.

New faces at the Global Training Center

Over the last two months, the Global Training Center has hosted visitors from Armenia, Georgia and Turkey for training sessions in reproductive physiology, heat detection, A.I. techniques and also beef management systems.



Arman Ohanyan from Armenia stated: "The training was quite a productive one, the practical part in particular. In the near future, I plan to conduct a similar training to share my new knowledge and experience with local A.I. specialists."



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Show highlights from Madison

WWS enjoyed great success at the 2011 International Holstein Show in Madison, WI, highlighted by the results of DAMION and ALEXANDER.

- 1st Jr. 3-Year-Old, Int. Champ & Res. Grand Champ: Silvermaple Damion Camomile (VG-89-EX-MS-CAN)
- 1st Fall Yearling in Milk: Garay Alexander Destiny



Silvermaple Damion Camomile



Garay Alexander Destiny

In the heifer classes, DUSK *RC, ALEXANDER and G W ATWOOD all sired class winners:

- 1st Fall Calf & Reserve Jr. Champ by DUSK *RC: Delcreek Fatal Attraction
- 1st Spring Calf by ALEXANDER: Donelea Alex Ballerina
- 1st Summer Yearling by G W ATWOOD: Kingsway Atwood Delicate



Delcreek Fatal Attraction

Additional top-3 finishers in the cow and heifer classes were sired by SANCHEZ, HVEZDA *RC, PRONTO, ATLANTIC, LOU and DURHAM.

In the Red & White Holstein classes, ADVENT-RED claimed Premier Sire honors for the third consecutive year, with 18 daughters placing in the top 5 of their classes. His son DEBONAIR-RED also sired the winning Sr. 2-Yr.-Old.

WWS also produced class winners among the colored Jersey: 1st Summer Yearling & Jr. Champ of youth show by GOVERNOR

- Brown Swiss: Jr. Champ (1st Fall Yrlg.) and 1st Fall Calf by AGENDA
- Guernsey: Res. Jr. Champ (1st Fall Yrlg.) and 1st Spring Calf by YOGIBEAR; 1st Fall Yrlg. in Milk by ALSTAR

Check out these press releases for more details about recent WWS show results from WDE and other shows:

- World Dairy Expo: <http://bit.ly/wwsWDE11>
- Cremona, Italy: <http://bit.ly/wwsCremona11>
- Korean National Show: <http://bit.ly/wwsKorea11>

WWS brings big prices at GPS Sale in Canada

The top two sellers at the Genomic Power Sale on November 4th were WWS G Force daughters (Canadian \$):

- \$165,000 for ROBUST x PLANET x Rudolph Missy family
- \$162,000 for OBSERVER x Dabble family

2011 World Dairy Expo – in Photos

