

Agribusiness and Marketing Department

Activity Report





Introduction

- CARD foundation activities





CARD Projects

- Events, Training, Seminars
- Introduction of advanced tools & equipment
- Introduction of new technologies
- Promotional materials



CARD Projects - Trainings & Events

- Wine and Cheese tasting in US Embassy
 - 15 cheeses and 24 wines were presented in the event





Trainings & Events

Introduction of Bumblebee Pollination and Biosystems in Armenia

- Training was conducted by representative of Dutch company Koppert B.V.
- 18 farmers and ACIDI/VOCA trainers participated in the event

Short courses for farmers from Sisian on “Milk preprocessing and cheese making technology”

- Training was conducted by Andrey Araksyants in collaboration with ASAU at Sisian State Agrarian college
- 18 farmers participated in the courses





Trainings & Events

2 Trainings on Viticulture Practices for farmers' cooperatives

- Training was conducted by the invited Engineer Agronomist Thomas Dormegnies from French company Mercier
- 35 farmers from various marzes participated in the trainings
- Two trainings conducted: 1st in Yerevan and 2nd in Yeghegnadzor





Introduction of advanced tools & equipment

In the frames of SCEAD project with UMCOR Farmers' associations were provided:

- 962 vineyard and orchard tools
- 500 plastic boxes for post-harvest handling
- 86 wine making equipments
- Color traps for pest control in greenhouses





Introduction of advanced tools & equipment

❑ Wine lab equipment was provided to 365 wines, Maran and Vayq Group wineries for quality improvement:

- Ph meter for wine
- Mini Titration system for sulfur
- Mini Titration system for acidity
- Do meter
- Refractometer



❑ Lab equipment was provided to teaching and research center owned by Armenian State Agrarian University



• Acquisition and installation of laboratory equipments for teaching and research center owned by Armenian State Agrarian University

Introduction of advanced tools & equipment

- ❑ One ton cheese vat for Maasdam cheese production is imported from Netherlands in association with PUM Dutch Senior Experts for Gor Sargsyan SE cheese producer.





Introduction of new technologies

Pioneering Integrated Pest Management (IPM) methods in Armenia

- Two Greenhouses in Darakert and Voskevaz villages were introduced new technologies of pest control
 - Shift from Chemicals to pest control with predator insects
 - Usage of color traps against pests
 - Bio methods of disease control
 - Usage of bumblebees for effective pollination

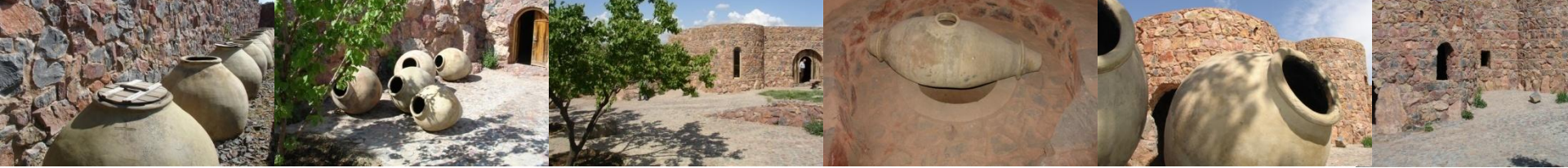




Introduction of new technologies

- ❑ **Introduction of new intensive orchard trees (knip trees, semi dwarf type)**
 - 600 Granny Smith apple trees from Italy
 - 600 Conference pear trees, 400 plum trees from the Netherlands
 - The trees will be distributed to 7 farmer cooperatives in Armavir, Ararat and Vayots Dzor marzes
 - All orchards will be organized according to the intensive orchard rules (small distances between trees, suspension of branches with wires)
 - In 3 land plots the orchards will be organized with additional hail net protection (which protects also against spring frosts) and drip irrigation system





Introduction of new technologies

❑ New technology of fruit drying is being introduced in 3 farmers' cooperatives within mutual project with UMCOR

Advantages of shelf dryer in comparison to solar drying technology

1. Reduction of drying time up to 4-5 times
 2. Safer food production:
 - No dust
 - No Pests, Microbes, etc.
 3. Independence from weather conditions
 4. Improved product appearance
 5. Longer shelf life
 6. Compact sizes
- The dryers are powered by natural gas or electricity





CHR HANSEN

Improving food & health



ECOVER
POWERED BY NATURE

❑ Introduction of new products

A&M department is continuously working on expanding the range of the products

Within previous 6 months the following new companies were added in the list:

1. Natracare - hygiene products
2. Natudis – mixed products
3. Ecover - cleaning agents
4. Inderst – Winery and food processing equipment
5. Koppert – Biosystems and pollination
6. Dongho Agrimecha – Shelf Dryers

ibw | BODY WISE®
for every body · every day

inderst
landhandel

ECOVER
POWERED BY NATURE

KOPPERT
BIOLOGICAL SYSTEMS

Dong Ho
DONGHO AGRIMECHA



❑ Participation in UNDP tender

CARD Agroservice participated in the tender announced by UNDP and got the contract for delivery of:

1. Shelf dryer from Dongho Agrimecha
2. Vacuum packaging machine from Henkelman
3. Aluminum Canner/Cooker



❑ Grant from Shen NGO for bags and bags from ACDI/VOCA





**THANK YOU
FOR YOUR
ATTENTION**

